

## Designing Web Usability Jakob Nielsen

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"With Designing Web Usability: The Practice of Simplicity", Jakob Nielsen proves what many of us thought after reading Usability Engineering -- his books are indispensable tools for Web site architects and designers. With Designing Web Usability, Nielsen offers a comprehensive overview of the practical problems to be solved in web sight design. He goes at the "what" and the "how."

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Designing Web Usability: a Book by Jakob Nielsen

Designing Web Usability is the definitive guide to usability from Jakob Nielsen, the world's leading authority. Over 250,000 Internet professionals around the world have turned to this landmark book, in which Nielsen shares the full weight of his wisdom and experience.

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Jakob Nielsen is a leading web usability consultant. He holds a Ph.D. in human-computer interaction from the Technical University of Denmark in Copenhagen. He is also the principal of the Nielsen Norman Group which he co-founded with Dr. Donald A. Norman (former VP of research at Apple Computer).

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Designing Web Usability - Jakob Nielsen - Google Books

Jakob Nielsen is the number one guru of "Web usability" mainly because he invented the term. What this expression means in a general sense is the degree to which web sites have been designed with the needs of users in mind as distinct from those of the designer or the site owner.

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Designing Web Usability - Jakob Nielsen on good design

5 October 1957 (age 63) Copenhagen, Denmark. Occupation. Web usability consultant. Jakob Nielsen (born 5 October 1957) is a Danish web usability consultant. He holds a Ph.D. in human-computer interaction from the Technical University of Denmark in Copenhagen.

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Jakob Nielsen (usability consultant) - Wikipedia

About the Author. Jakob Nielsen, Ph.D., is a User Advocate and principal of the Nielsen Norman Group which he co-founded with Dr. Donald A. Norman (former VP of research at Apple Computer).Dr. Nielsen established the "discount usability engineering" movement for fast and cheap improvements of user interfaces and has invented several usability methods, including heuristic evaluation.

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Jakob Nielsen (Author of Designing Web Usability)

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Usability Guidelines for Accessible Web Design . Based on Usability Studies with People Using Assistive Technology By: Kara Pernice and Jakob Nielsen . Additional research by: Susan Farrell . Sachi Mizobuchi Naoko Ishida, UDIT Amy Stover Michael Yohay Elizabeth Franko Aimee Richardson . 48105 WARM SPRINGS BLVD. FREMONT, CA 94539-7498 USA WWW ...

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Usability Guidelines for Accessible Web Design

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Designing web usability by Nielsen, Jakob

Jakob Nielsen's latest title will most likely become THE most influential book on web design for the next twelve to eighteen months.This is a bible for web developers who are serious about business results. After four years of building and rebuilding a major Australian sport site I quickly learnt the importance of usability.

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Designing Web Usability | Peachpit

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