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Calculating ROI for  
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Calculating Roi For  
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Jonathan Wu

describes a possible  
solution in his article,  
"Calculating ROI for  
Business Intelligence  
Projects." In it, Mr.  
Wu lays out a process  
for calculating ROI,

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complete with  
equations and  
guidelines for cost  
estimates and  
sensitivity analysis.

Mr. Wu's article is  
available online at <http://www.datawarehouse.com/iknowledge/articles/article.cfm?ContentID=936> or  
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investment. The cost  
you might receive  
from a quote is only  
the tip of the iceberg  
when it comes to a BI

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project. As a leader in cloud BI and analytics, Birst ' s whitepaper comparing the costs of business intelligence solutions states that the overall price of BI deployment is comprised of both initial and ongoing costs.

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ROI of Business  
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of BI reporting tools,  
measure the  
following: Access to  
and centralization of  
data The speed and  
capability of the tool  
to take users from  
high-level aggregate  
data to granular data  
The scope of the data

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ROI's being  
extracted

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Best Ever BI ...

Increasingly, project managers are asked to evaluate the cost versus the benefit of undertaking a business intelligence (BI) project. Several financial measures



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can be applied such as the internal rate of return (IRR), net present value (NPV), payback period and return on investment (ROI).

Business Intelligence:  
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on investment (ROI)  
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intelligence projects.

It ' s been said that information is the oil of the 21st century.

Massive amounts of information are already being generated, captured, and parsed to eliminate uncertainty and improve business decisions. With the emergence of the Internet of Things

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(IoT), immense numbers of everyday objects are acquiring network connectivity, allowing them to send and receive data.

Calculating the return on investment (ROI) of business ...

Calculating ROI for Business Intelligence Solutions in Small

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and Mid-Sized

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implementations can unlock key

information within a company ' s data

vaults and enable organizations to

operate more effectively and

profitably. According

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to a recent AMR  
profile on Small and  
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doing almost  
everything online. ” .

## IBM i Business Intelligence ROI Calculator

Calculating return on investment (ROI) of business intelligence (BI) can be tricky.

Here ' s look at how to deal with these issues while measuring BI ROI.

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Issues and  
methodology

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of the 21st century.

Massive amounts of



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ROI: Five keys to  
justifying BI  
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Bloor, and an  
experienced end  
user, recommend  
best practices for  
calculating the hard  
ROI metrics and soft  
benefits of BI  
investments.

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Business intelligence  
ROI: Five keys to  
justifying BI ...

Maybe you also need  
to scale up your  
current BI, reduce  
costs and eliminate  
bottlenecks. You  
know your company  
needs to invest in the  
right Business  
Intelligence in order  
to comply, react and  
thrive in this ever-

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ROI For  
Business  
Intelligence  
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changing world. In this two-part blog, I will talk about why it's important to understand ROI of Business Intelligence for your ...

The ROI of Business Intelligence Part 1 of 2  
Business Intelligence  
How do you measure a return on your BI

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investment? As with any monetary outlay in business, you need to see ROI,

unfortunately it ' s not as simple as applying an  $A^2 + B^2 = C^2$  style formula to your BI operations.

Measuring the ROI of Business Intelligence  
Some AI applications link neatly to

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projected returns, making ROI calculations straightforward. An energy producer, for example, could tie its investment in an AI-powered predictive maintenance tool directly to increases in equipment uptime or reductions in maintenance costs.

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The ROI of AI |

Accenture

Calculating Cost of BI  
solutions The

business benefits of a

BI solution are

multifold. As per

Gartner research

published in Feb

2013, the global BI

market reached \$13.8

billion in revenue in

2013, which is an

increase of 7%

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ROI compared to last year  
and it is speculated  
that the market will  
surpass \$17 billion in  
revenue, by 2016.

How to Calculate ROI  
on Your Business  
Intelligence  
Investment  
For the last point,  
make sure not to  
count the benefits  
twice, which would



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inflate the ROI and skew the results. So, to calculate the IT return on investment, you first need to identify the costs and benefits and how much you expect them to be; assess the likelihood of them occurring and determine how much you can deviate from expected costs and

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benefits without  
losing money.

IT ROI Made Easy:  
How To Calculate The  
ROI For IT Projects  
Business Intelligence  
alone cannot begin  
to address all of the  
issues, questions and  
challenges  
surrounding effective  
decision making.

However, when

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Combined with  
knowledge  
management, it can  
play a vital role in  
building a Culture of  
Insight and helping  
businesses find data-  
informed decision  
making. Calculating  
ROI

Business Intelligence  
and intelligent  
decision making ...

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Yes, failure in implementation of BI Projects drives us to this question “How to measure ROI of Business Intelligence. According to research analysts around 80% of BI, Implementations fail to deliver, due to various reasons. ... Success or failure of these can be

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considered for  
calculating BI ROI.  
Since we have seen  
the importance of ...

## Solutions In How to measure ROI of Business Intelligence - Bista Solutions

Measuring return on  
investment (ROI) has  
long presented a  
challenge to the  
security marketplace.

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... New Business

Intelligence solutions catch end user-identified rules being broken the very first time. ... The same ROI calculation can be made in the commercial and education markets as well as in replacement of human assets that may be guards ...

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